Paweł Figa

Phone: 518 442 997
E-mail: gigafiga@gmail.com

Work experience

2022 - 2024
Las Casa De Las Carcasas
Partnership Coordinator

I'm responsible for liaising with our company's branches throughout Poland.
I coordinate marketing campaigns between our headquarters in Spain
and shopping malls in Poland. I purchase advertising space and campaigns.
I create key visuals and reformats for these campaigns, and then report the
results to the management board.

2022 - 2024
TiA
graphic designer

As a designer I was creating marketing materials for digital and print distribution,
visual identification of the company and branding guidelines, maintaining
the website.

2021 - 2022
Ad-Pro
UX Designer

My responsibilities as a UX designer included prototyping, testing, conducting research,
creating personas, user flows, wireframes.

2019 - 2021
Lux-Home - CERAM-CITY
Graphic Designer

2017 - 2018
MAXFLIZ
Graphic Designer

As a designer I was assigned to create a new brand design for MAXFLIX.
In the meantime I also created daily marketing materials for the sales department.

2016 – 2017
vinotti
Senior Graphic Designer

2015 – 2016
nazwa.pl
Senior Graphic Designer

2013 – 2015
domeny.pl
Graphic Designer

2008 – 2013
Onet.pl
Graphic Designer

Education

1998 - 2001
Uniwersytet Jagielloński,
Instytut Pedagogiki,
Bachelor - Pedagogy

Skills

I have 15 years of experience as a computer graphic designer supported by a portfolio. I also worked for a year as a UX/UI designer. I create logos, design guidelines and brandbooks. I am the author of websites, leaflets, catalogues and other marketing materials.
In my work, I stand out with diligence, attention to detail and punctuality. I am an open person, I care about a good atmosphere in the workplace. I understand how important it is to maintain good communication within the team, with internal and external clients. This can be confirmed by the opinions about me on LinkedIn. In my daily work, I use programs from the Adobe suite (Photoshop, Illustrator, InDesign, Premiere, Dreamweaver). I know and use the Figma application, CupCut, MS Office suite.

XHTML, CSS, Wordpress, Jira.
Perfect knowledge programs
- Photoshop
- Illustrator
- InDesign
- Premiere
- Adobe xD
- Figma
- CorelDraw
- Google Web Designer

Course - "USER-oriented design"- March 2016
Course - "UX Design Masterclass" - Filament 2020

Portfolio

Portfolio available on the website:
www.gigafiga.pl